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Adnan Shabbir Hasan Khan

SKILLS

Video Editing	Adobe InDesign CC	Production and Directing Shoots
Motion Graphic	Davinci Resolve	Photography
Color Grading	Final Cut Pro X	Cinematography
Camera Operations: Digital, TV	Youtube Livestreaming	Photo Editing
Adobe Premiere CC	Media Management (KYNO)	Cameras Ops: Sony Alpha and FX series, REN Dragon, Canon c100, c300 Mark i & ii, Canon DSLR
Adobe After Effects CC	Frame.io	Bilingual: English & Urdu
Adobe Photoshop CC	Video Production	
Adobe Illustrator CC	Studio Lighting	

WORK EXPERIENCE

Adjmi Apparel Group

Multimedia Producer | Editor | Photographer: Oct 2020 - present

- Directing shoots on site. Approving shots and providing primary creative direction for shoots.
- Incharge of majority planning and production of a shoot.
- Location scouting and securing locations.
- Securing models/talent and negotiating rate with agencies.
- Organizing and directing casting calls.
- Acquiring rental equipment and coordinating crew and talent schedules.
- Creating shotlist, storyboards and creative briefs for pre-production.
- Hiring freelancers and production companies for major shoots.
- Record keeping all expenditures and costs of shoots.
- Created a workflow for editing, reviewing and approval of all video content made at the company
- Shot and Edit video content for social and digital ad campaigns using Adobe Premiere Pro. Created content in all social media formats, including 9x16(vertical), 4x5(Instagram) and 1x1 (Facebook ads) and also in traditional format for Amazon Digital TV streaming services which retain 50% view through rate.
- Created "how-to" and other promotional videos for publication on Amazon, Walmart and other retails online services.
- Design motion graphics for various ad campaigns using After Effects.
- Shot product, lifestyle and action photography for various media campaigns and for online storefronts including, Amazon and Walmart.
- Editing and composting photos in Adobe Photoshop for various social ad campaigns.
- Maintaining and purchasing supplies for inhouse studio.
- Implementing and operating Media Management software and system for all content produced at the company.

WORK EXPERIENCE (CONTD.)

Freelance

Editor | Cinematographer | Colorist: Oct 2019 - Oct2020

- Color Graded Huggies Branded content for Some Spiders Studio via DaVinci Resolve.
- Edited various short-form skits and comedic routines for Some Spiders Studio and assisted in streamlining the workflow for creating proxies and working with 4k footage.
- Shot Klarna Style 360 NYFW2020 fashion show during Fashion Week NYC.

iHeartRadio

Editor | Cinematographer: May 2016 - Oct 2019

- Shooting/Editing short form content with high turnover rate that involved interviews, games (such as iHeartRadio Speed Dating and iHeartRadio Fan vs Artist segments) and setting up audio for in-house live performances.
- Media Managing all shot content.
- Designed Graphics for various web series.
- Color Grading various short form segments using both Adobe Premiere and Resolve.
- Shooting/Editing content at multiple iHeart owned festivals with quick turnover times.
- Operating Youtube Livestreams for iHeart Live Sessions, including setting up steam, operating the switchers (Tricaster and Elgato) for live stream and troubleshooting.

Townsquare Media

Editor | Cinematographer | Motion Graphic Designer May 2014 - May 2016

- Designed/created the entire graphical layout and animation on Screencrush's Bestflix series.
- Shot and Edited footage and Behind-the-scenes of company owned festivals; they include Taste of Country Music Festival, Mountain Jam and Wefest.
- Responsible for the lighting setup for Townsquare Media's in-house studio.
- Shot and edited short-form interviews with various artists and live in-house performances.
- Shot and produced viral video "Mike Portnoy: 'Name That Tune' Hello Kitty Drum Kit" which sits at 8 million views.
- Produced the live stream of CMAs Red Carpet for Taste of Country.
- Created Motion Graphic based videos for Comic Alliance.

Newsy.com

Senior Video Editor: Jan 2010 - Jan 2014

- Edited and produced video for Newsy.com using Final Cut Pro.
- Edited and produced custom video for partners including; About.com and The Huffington Post.
- Managed Newsy.com's Content Management System for late night publications.
- Lead numerous training sessions on video editing and color grading.
- Trained new hires.
- Experienced in setting up lighting, audio recording and camera shots for video production
- Researched, wrote and edited scripts for digital news broadcast.
- Manage the production of all video content and oversee its publication online.
- Setup and Manage studio for various productions and projects.
- Oversaw purchase of studio and editing equipment.
- Trained to produce Motion 5 graphics for Newsy.com.
- Creating virtual designs for studio sets and backdrops for studio expansions and setup.

EDUCATION

University of Missouri - Columbia

Bachelor's in Journalism - Media Convergence(Digital/Online News)

Graduation: Dec 2010

REFERRALS

Chris Skiles

Freelance Video Producer| Owner

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